

FRANCHISE PARTNERSHIP AGREEMENT

This Franchise Partnership Agreement ("Agreement") is entered into on this ____ day of _____ 20__, between [Your Company Name], a company registered under the laws of New Zealand, with its principal office at _____ (hereinafter referred to as the "Franchisor") and [Franchise Partner Name], located at _____ (hereinafter referred to as the "Franchise Partner").

1. PURPOSE

The purpose of this Agreement is to grant the Franchise Partner the right to promote and refer immigration consultancy services under the Franchisor's brand. The Franchise Partner acts as an independent referral partner and does not represent ownership of the Franchisor's company.

2. GRANT OF FRANCHISE RIGHTS

The Franchisor grants a limited, non-exclusive, non-transferable license to use the brand name and approved marketing materials, authority to promote services in an agreed territory, and access to training, onboarding, and operational support. All intellectual property remains with the Franchisor.

3. INITIAL FRANCHISE FEE

The Franchise Partner agrees to pay an initial onboarding fee of \$5,000 NZD. This fee covers onboarding, brand licensing, training, and system access. The initial fee is non-refundable.

4. ONGOING FEES & COMMISSION STRUCTURE

The Franchise Partner agrees to pay referral fees per client/student referred and follow the commission model defined in Schedule A. All payments must comply with invoicing terms.

5. BRAND USAGE

The Franchise Partner may use approved logos and marketing assets only according to brand guidelines. Unauthorized modification, promises, or guarantees are prohibited. Misuse is grounds for termination.

6. COMPLIANCE & ETHICS

The Franchise Partner must follow all immigration and business laws, provide truthful information, avoid misleading advertising, and maintain professional conduct. The Franchisor reserves audit rights.

7. CONFIDENTIALITY

The Franchise Partner agrees to keep client information, business processes, pricing structures, and internal documents confidential. This obligation survives termination.

8. TERM OF AGREEMENT

The Agreement is valid for an initial term of 1 year and may be renewed upon mutual agreement.

9. TERMINATION

This Agreement may be terminated for brand misuse, unpaid fees, legal violations, or ethical misconduct. Upon termination, brand use must cease immediately and confidential materials returned.

10. INDEPENDENT RELATIONSHIP

The Franchise Partner is an independent contractor. This Agreement does not create employment, partnership, joint venture, or ownership rights.

11. DISPUTE RESOLUTION

Any dispute shall be resolved under New Zealand law through negotiation or arbitration before legal proceedings.

12. ENTIRE AGREEMENT

This document represents the full agreement and overrides prior discussions. Changes must be made in writing and signed by both parties.

SIGNATURES

Franchisor Representative: _____

Signature: _____ Date: _____

Franchise Partner: _____

Signature: _____ Date: _____